

Value Creation Through Effective Boards

Barcelona – May 27-30, 2024



Commit to Governance Excellence

Discover how to boost your contribution as a board member and promote overall boardroom effectiveness to truly drive business value, competitive advantage and board engagement. Clearly communicate your commitment to governance excellence to your investors, management team and society as a whole.

www.iese.edu/boards



Benefits

1

Expand your knowledge of global governance challenges and their impact on your company's future development.

2

Deepen your understanding of the role of the board in critical areas such as strategy, CEO succession and development planning, risk management, ESG, integrity and oversight.

3

Explore the keys to successful boardroom governance processes and board dynamics.

4

Heighten your leadership and decision-making skills.

Content

Value Creation Through Effective Boards focuses on improving boardroom effectiveness through the discussion of the role of the board, the importance of business strategy, the impact of the regulatory environment and ESG factors, crisis management, and how you can enhance your performance and the value of your contributions as a board member.

You will examine the most relevant strategic and organizational issues facing boards of directors today. Real case discussions and challenges taken from companies in diverse industries will drive home the need for transparency, trust, and close cooperation between board members and the management team.

Role of the Board

How well does your board understand its responsibilities? You will discuss how to design the most appropriate board structure, processes and complement of directors, as well as how to recruit, motivate and compensate the CEO. You will also learn how to maximize cooperation between board members and the management team.

Business Strategy

Is your company's strategy sound and profitable? If the business strategy is not working, the board is responsible for fixing it. You will explore ways for the board to work actively and constructively with management to solve problems while avoiding value destruction.

Crisis Management

You will explore strategies for addressing emergencies that could destroy your company, including the departure of the CEO, hostile or friendly takeovers, poor management of ESG factors, environmental disasters, and shareholder fraud or other gross malfeasance.

The Dynamics of Influence

You will acquire proven frameworks to elevate the effectiveness of your board meetings by refining the discussion and decision-making processes, and establishing guidelines to ensure that they are conducted more efficiently.

Is This **Program** Right for You?

The program is designed for active board members in both listed and private companies from a broad range of industries. Board members in large public firms and established companies that plan to go public will find the program particularly beneficial.

Faculty



Jordi Canals
Academic Director

IESE Foundation Professor of Corporate Governance and Professor of Strategic Management, IESE Business School

PhD in Economic and Business Sciences, Universitat de Barcelona

Post-Doctoral Fellow, Graduate School of Business Administration, Harvard University



Krishna G. Palepu
Academic Director

Ross Graham Walker Professor of Business Administration, Harvard Business School

Doctor in Management, MIT

Honorary Doctorate, Helsinki School of Economics and Business Administration



Herman Daems

Visiting Professor of Strategic Management, IESE Business School

Emeritus Professor, KU Leuven



Mireia Giné

Professor of Financial Management, IESE Business School

PhD, Faculty of Economics and Business, Universitat de Barcelona



Pedro Nuevo

Emeritus Professor of Entrepreneurship, IESE Business School

Doctor of Business Administration, Harvard University

Degree in Industrial Engineering, E.T.S.I.I. Barcelona



Suraj Srinivasan

Philip J. Stomberg Professor of Business Administration, Harvard Business School

PhD in Business Administration, Harvard Business School

MBA, Indian Institute of Management

Methodology

Value Creation Through Effective Boards focuses on improving boardroom effectiveness, keeping in mind that time is limited and that getting the right information is crucial.

You will be exposed to insights on the core responsibilities, working relationships, and best practices of corporate boards and management teams.

This program will provide specific tools and frameworks that organizations can implement immediately to strengthen the impact of their board and ensure increased corporate oversight. Specific discussions around management succession, compensation, evaluation, corporate responsibility and business strategy will facilitate the increased engagement and alignment of boards and organizations that is needed to enhance performance.

Each of these critical topics will be examined through focused lectures and in-depth case studies. You and a group of distinguished peers will examine how effective boards build positive relationships and efficient processes.



Barcelona



4 days



English



IESE BUSINESS SCHOOL

Now, more than ever, the global business world is calling for well-prepared business leaders. Leaders who possess wisdom and knowledge, solid business skills, a global mindset and a desire to make a positive impact on society.

IESE programs combine a general management perspective, an international focus and a deep understanding of the global business arena, all structured within an ethical framework. Since 1958 IESE has been committed to developing exceptional executives who also have the desire to make a positive and lasting impact on the world.



**Harvard
Business
School**

HARVARD BUSINESS SCHOOL

For more than a century, the mission of Harvard Business School (HBS) has been to educate leaders who make a difference in the world. Renowned for its legacy of innovation, HBS introduced the case method to management education, developed the concept of executive education and created the world's first MBA program. A global network of seven research centers on four continents extends the School's groundbreaking research efforts to the international marketplace.

Founded in 1908, HBS is a long-standing world leader in redefining the nature of management education shaping the practice of business in every industry, and inventing the future of business.





Dates

May 27-30, 2024

Approximate Schedule:

8 a.m. to 6 p.m. with additional evening social activities



Fees

General fee: € 7,480

IESE and HBS Alumni Members Fee: € 6,732

Special fees are available to members of the IESE and Harvard Business School Alumni Associations. Please contact us for more information.

The program fee is tax-exempt and includes academic materials and lunches. Travel and accommodation expenses are not included. Discounts are available for corporate agreements and multiple registrations from the same company.

The program requires preparatory coursework, which will be made available two weeks before the start date. Payment is required in order to access this material.

Please consult our cancellation policy on the web. Places are limited and filled in strict order of registration.

Application:

www.iese.edu/boards



Contact

Leila Vila

Client Services

+34 93 253 4200

info@iese.edu



IESE Barcelona

C/ D'Arnús i de Garí, 3-7

08034 Barcelona

España

Free parking

www.iese.edu

Barcelona
Madrid
Munich
New York
São Paulo